



## Maryville University's Kids Rock Cancer

Maryville University's *Kids Rock Cancer* program invites you to help bring the healing power of music therapy to children throughout the St. Louis region, who are affected by cancer and blood-related disorders



### "I LOVE THE 80's"

Benefit Concert Featuring

***Brian Owens and The 80's All-Star Band***

Thursday, May 5, 2022

at

**The Sheldon**

**3648 Washington Ave. | St. Louis, MO 63108**

VIP Reception: 6 – 7 p.m. | Doors Open: 6:30 p.m. | Concert: 7 – 8:15 p.m.

### Tickets

*Available March 7th*

- **VIP Ticket \$100**  
Includes VIP reception featuring a celebrity "Meet and Greet", raffle prizes, passed hors d'oeuvres and open bar; plus reserved seating for the concert
- **General Admission Ticket \$35**  
Includes concert
- **Student Ticket \$5**  
Includes concert



## "I LOVE THE 80's" Sponsorship Opportunities

### **Exclusive Presenting Sponsor**

**\$30,000**

- Level Exclusivity. Only one Presenting Sponsorship available
- Thirty (30) reserved seating concert tickets
- Invitations to VIP Reception for 30 guests
- Mention and logo on event signage
- Recognition as Presenting Sponsor on all promotional and marketing materials
- Mention and logo on *Kids Rock Cancer* website and social media pages
- Opportunity for representative to give remarks from the stage
- Recognition from stage as Exclusive Presenting Sponsor

### **Exclusive VIP Reception Sponsor**

**\$20,000**

- Level Exclusivity. Only one VIP Reception Sponsorship available
- Twenty (20) reserved seating concert tickets
- Invitations to VIP Reception for 20 guests
- Mention and logo on event signage
- Recognition as Exclusive VIP Reception Sponsor on all promotional and marketing materials
- Mention and logo on *Kids Rock Cancer* website and social media pages
- Recognition from stage as Exclusive VIP Reception Sponsor

### **Platinum Sponsor**

**\$10,000**

- Twelve (12) reserved seating concert tickets
- Invitations to VIP Reception for 12 guests
- Mention and logo on event signage
- Recognition as Platinum Sponsor on all promotional and marketing materials
- Mention and logo on *Kids Rock Cancer* website and social media pages



<b><u>Diamond Sponsor</u></b>	<b>\$5,000</b>
<ul style="list-style-type: none"><li>• Eight (8) reserved seating concert tickets</li><li>• Invitations to VIP Reception for 8 guests</li><li>• Mention and logo on event signage</li><li>• Mention and logo on <i>Kids Rock Cancer</i> website and social media pages</li></ul>	
<b><u>Gold Sponsor</u></b>	<b>\$2,500</b>
<ul style="list-style-type: none"><li>• Six (6) reserved seating concert tickets</li><li>• Invitations to VIP Reception for 6 guests</li><li>• Mention and logo on event signage</li><li>• Mention and logo on <i>Kids Rock Cancer</i> website</li></ul>	
<b><u>Silver Sponsor</u></b>	<b>\$1,000</b>
<ul style="list-style-type: none"><li>• Four (4) reserved seating concert tickets</li><li>• Invitations to VIP Reception for 4 guests</li><li>• Mention and logo on <i>Kids Rock Cancer</i> website</li></ul>	
<b><u>Copper Sponsor</u></b>	<b>\$500</b>
<ul style="list-style-type: none"><li>• Two (2) reserved seating concert tickets</li><li>• Invitations to VIP Reception for 2 guests</li><li>• Mention and logo on <i>Kids Rock Cancer</i> website</li></ul>	
<b><u>VIP Ticket</u></b>	<b>\$100</b>
<ul style="list-style-type: none"><li>• Reserved seating for the concert</li><li>• VIP reception featuring celebrity "Meet and Greet" and raffle prizes</li><li>• Passed hors d'oeuvres and open bar</li></ul>	
<b><u>General Admission Ticket</u></b>	<b>\$35</b>
<ul style="list-style-type: none"><li>• Concert only</li></ul>	

For additional information,  
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